



WAKEBOARDING

MEDIA GUIDE



ACTIVE INNOVATIVE INFORMATIVE

With an emphasis on high-quality photography, in-depth interviews with top riders and reviews on all the latest gear, WAKEBOARDING inspires its audience with fun and relevant content, anchored by expert boat analysis, quality instruction and how-to features. Its mission is to lead, connect and inspire by enlisting the talents of the most experienced professionals in the industry across multiple media channels.

BRAND OVERVIEW



 @Wakeboarding_93

 Wakeboarding Magazine

 @wakeboardingmag

25,023
AVG. MONTHLY
PAGE VIEWS

17,142
AVG. MONTHLY
UNIQUE VISITORS

266,900+
SOCIAL MEDIA
AUDIENCE

4,800
CUSTOM EMAIL
SUBSCRIBERS

6,000
EDITORIAL ENEWS
SUBSCRIBERS

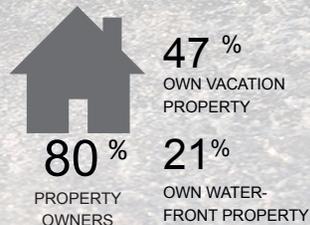
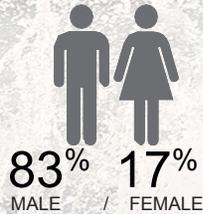
Within *Wakeboarding's* audience are wake-sports enthusiasts of various skill-levels, brand affinities and purchase intent. Using research and database management, we can identify, surface and activate high-value participants across all of our media channels in order to drive tangible results.



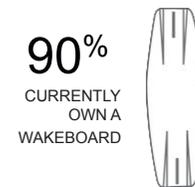
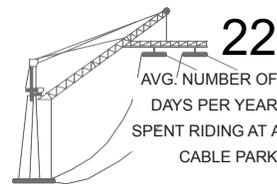
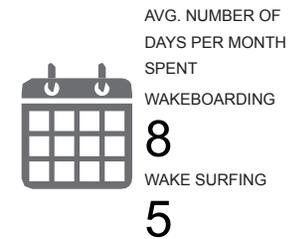
AUDIENCE PROFILE

Wakeboarding's audiences across all channels (web, social & email) are truly dedicated to the sport. They represent active, affluent water sports enthusiasts who come to us looking for tips, techniques and information on the latest equipment. They know we deliver the expert information needed to make a purchase to complement their lifestyle.

DEMOGRAPHIC



WATER SPORTS ACTIVITIES





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