

A person is captured in mid-air, performing a wakeboarding trick over a large, splashing wave. The scene is set against a warm, golden sunset sky, with the sun low on the horizon. The wakeboarder is silhouetted against the bright light, holding the board vertically. A large, semi-transparent graphic of the number '4' is overlaid on the left side of the image. The water is dark and turbulent, with a massive splash of white water and droplets frozen in time around the wakeboarder's feet.

WAKEBOARDING

MEDIA GUIDE



ACTIVE INNOVATIVE INFORMATIVE

With an emphasis on high-quality photography, in-depth interviews with top riders and reviews on all the latest gear, WAKEBOARDING inspires its audience with fun and relevant content, anchored by expert boat analysis, quality instruction and how-to features. Its mission is to lead, connect and inspire by enlisting the talents of the most experienced professionals in the industry across multiple media channels.

BRAND OVERVIEW



27,946
AVG. MONTHLY
PAGE VIEWS

15,831
AVG. MONTHLY
UNIQUE VISITORS

287,650+
SOCIAL MEDIA
AUDIENCE

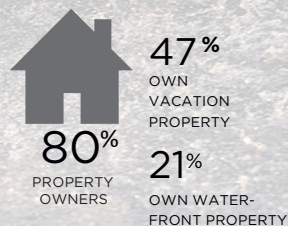
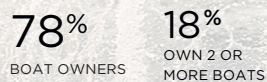
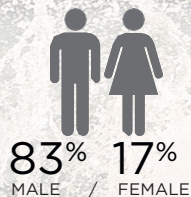
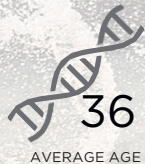
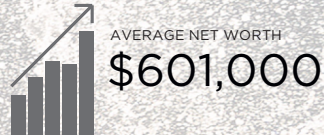
13,000
CUSTOM EMAIL
SUBSCRIBERS

15,000
EDITORIAL ENEWS
SUBSCRIBERS

Within *Wakeboarding's* audience are wake-sports enthusiasts of various skill-levels, brand affinities and purchase intent. Using research and database management, we can identify, surface and activate high-value participants across all of our media channels in order to drive tangible results.



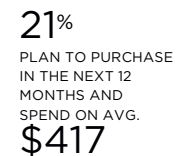
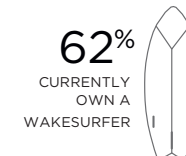
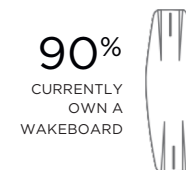
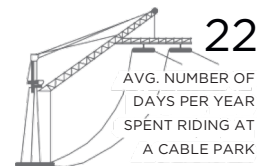
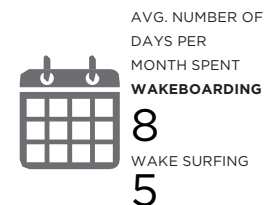
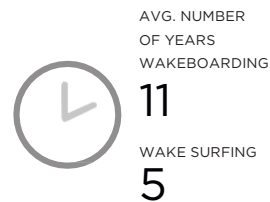
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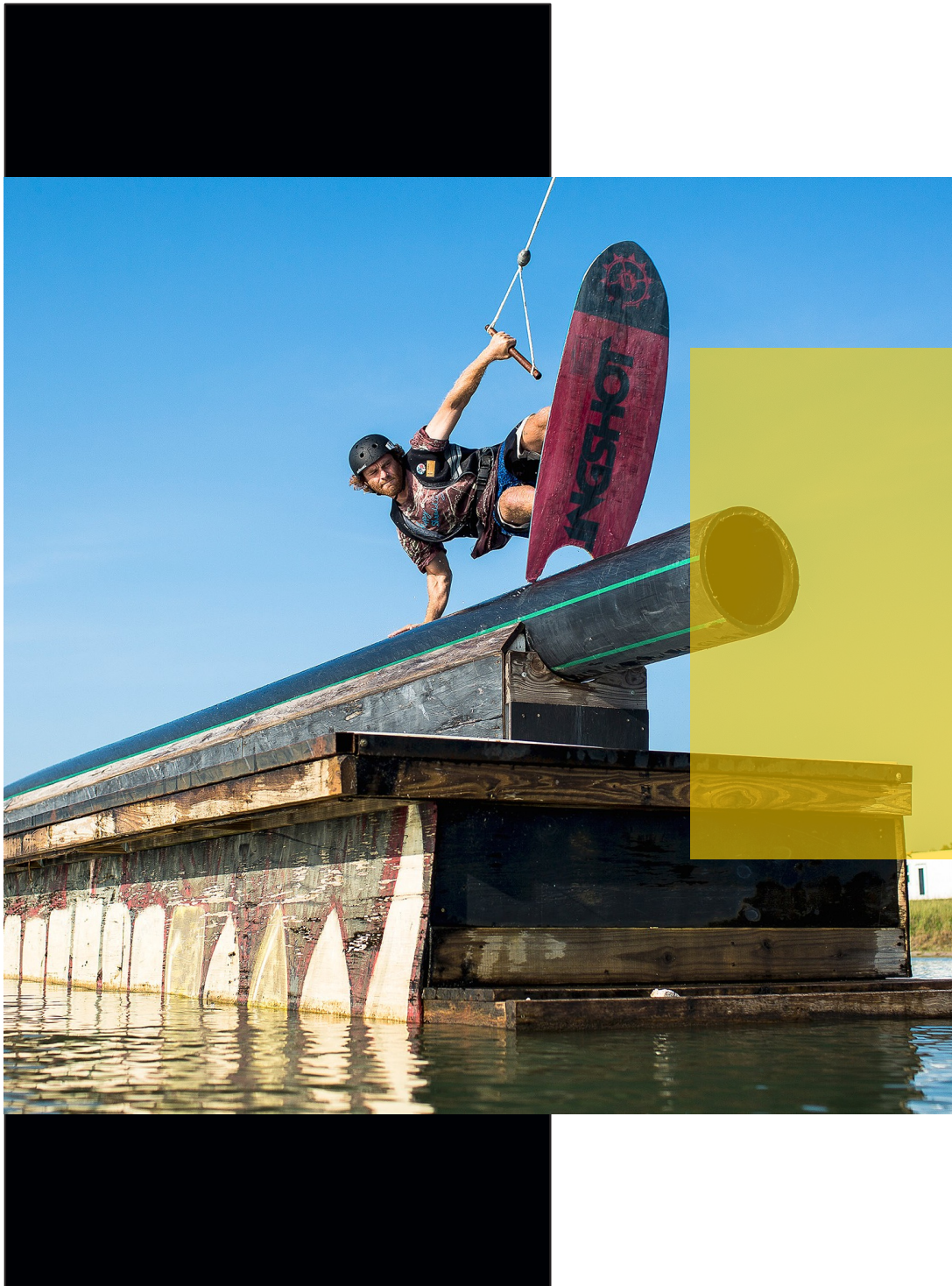


AUDIENCE PROFILE

Wakeboarding's audiences across all channels (web, social & email) are truly dedicated to the sport. They represent active, affluent water sports enthusiasts who come to us looking for tips, techniques and information on the latest equipment. They know we deliver the expert information needed to make a purchase to complement their lifestyle.

WATER SPORTS ACTIVITIES





CONTACT

JOHN MCEVER

GROUP PUBLISHER

407-405-0109 | john.mcever@flying.media

RHONDA MOCK

DIRECTOR OF BRAND STRATEGY

407-571-4696 | rhonda.mock@flying.media

VANESSA LUQUIS

MARKETING MANAGER

954.66.2425 | vanessa.luquis@flying.media